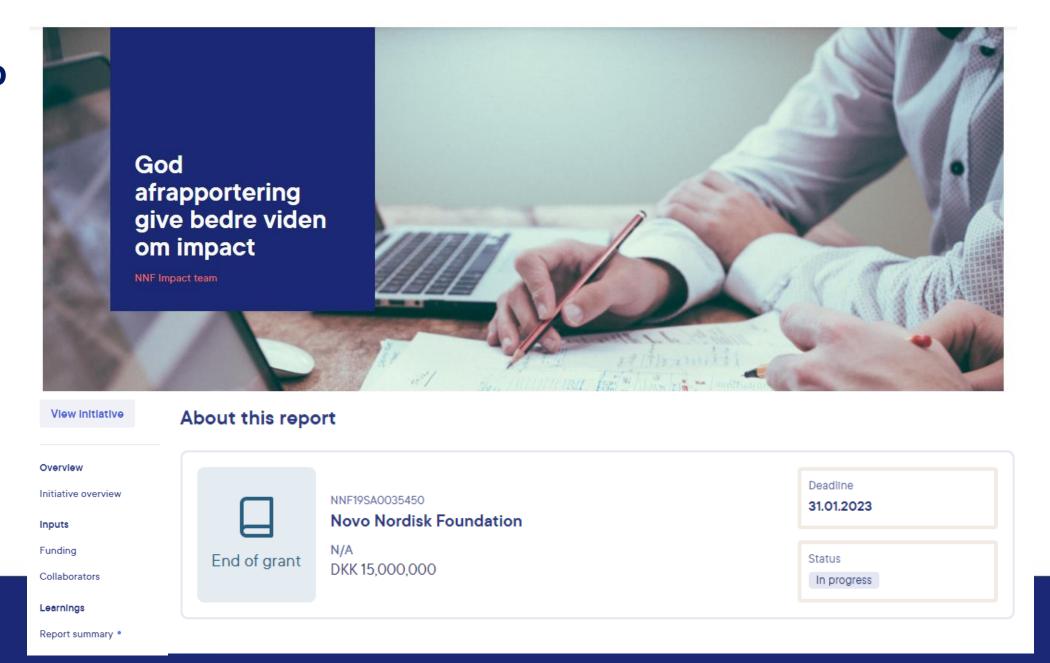


### Agenda

- Introduction to the Foundgood platform
- The Novo Nordisk Foundation's experiences with Foundgood
- A Step-by-Step guide to reporting to the Novo Nordisk Foundation
- Ask questions about your reporting

### Working together to understand impact

Foundgood helps foundations and grantees share and understand the impact they create - together



### Foundgood

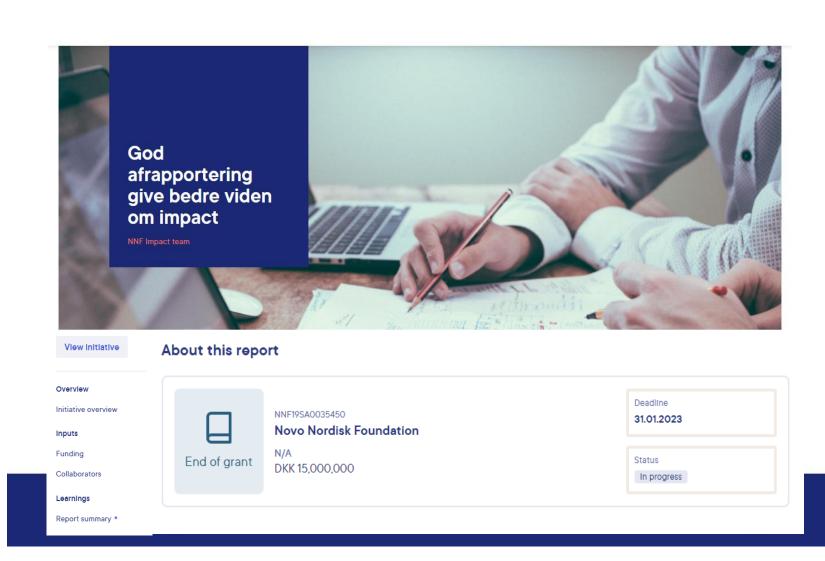
The Novo Nordisk Foundation uses Foundgood as the reporting platform for grants awarded within the social and humanitarian area as well as within the education, outreach and innovation area.

Launched in September 2019, Foundgood is owned and operated by the non-profit company Found-Aid.

Today, **4** foundations and more than **350** grantees use Foundgood.

## Working together to understand impact

Foundgood helps foundations and grantees share and understand the impact they create - together



### What makes Foundgood a unique reporting platform?

Foundgood helps NNF and grant recipients get an overall overview of the results and effects achieved

- Foundgood is Cloud based provides secure and transparent sharing of data, both internally in your organizations and with the Novo Nordisk Foundation
- A **flexible design** that ensures systematic collection of data regardless of whether it is long-term partnerships or small individual grants.
- Foundgood uses a simple and **logical model** that ensures a common understanding of what your project is about (vision/goals), the work to be done (activities), the results achieved (output) and the long-term effects (outcomes and impact).



# 632 NNF projects in Foundgood

	Humanitarian	Number of grants 190
	Science and Innovation	98
4	Education	275
	Social	69

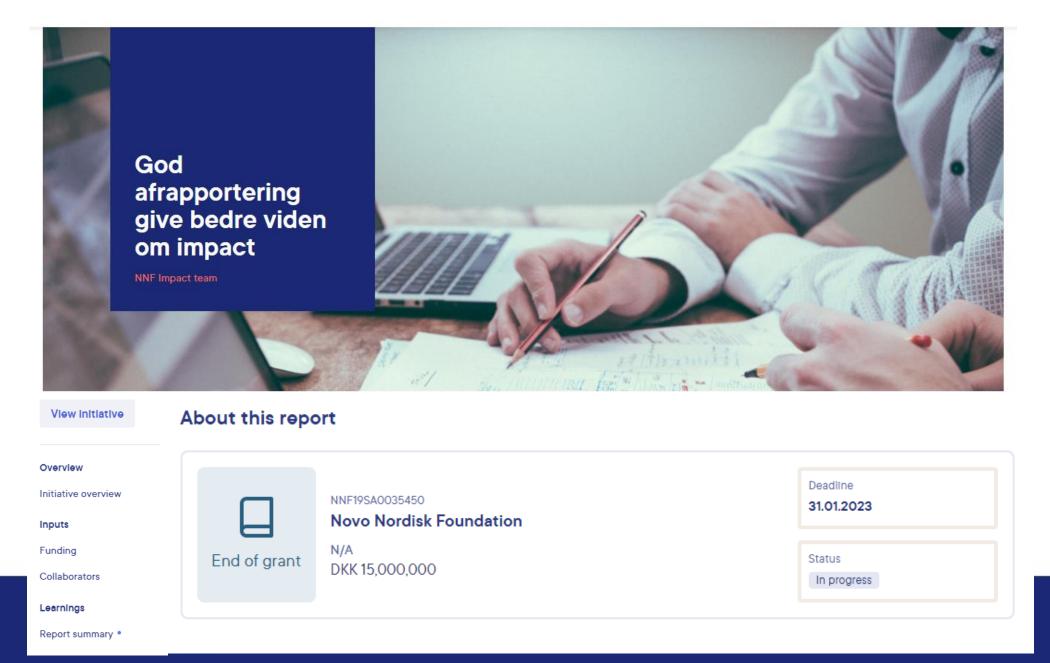
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### Why reporting is important to the NNF

We support an **informed decision** process (what works and what does not) used for advocacy towards research BoD funding. **CEO** office We **communicate** the overall success of NFF in a simple way to create transparency and legitimacy for our **External stakeholders** research funding. **Program areas** We support and facilitate **evaluation and learning** in the organization that supports -<del>\disp</del>-impact management. We circle back input, output and outcome data to the grant holder **Grant holders** to facilitate **learning**.

### We actively use the reported results and outcomes

**Impact Assessment Framework:** Based on the Logical Impact Model, we conduct three types of analyses









#### The NNF Dashboard



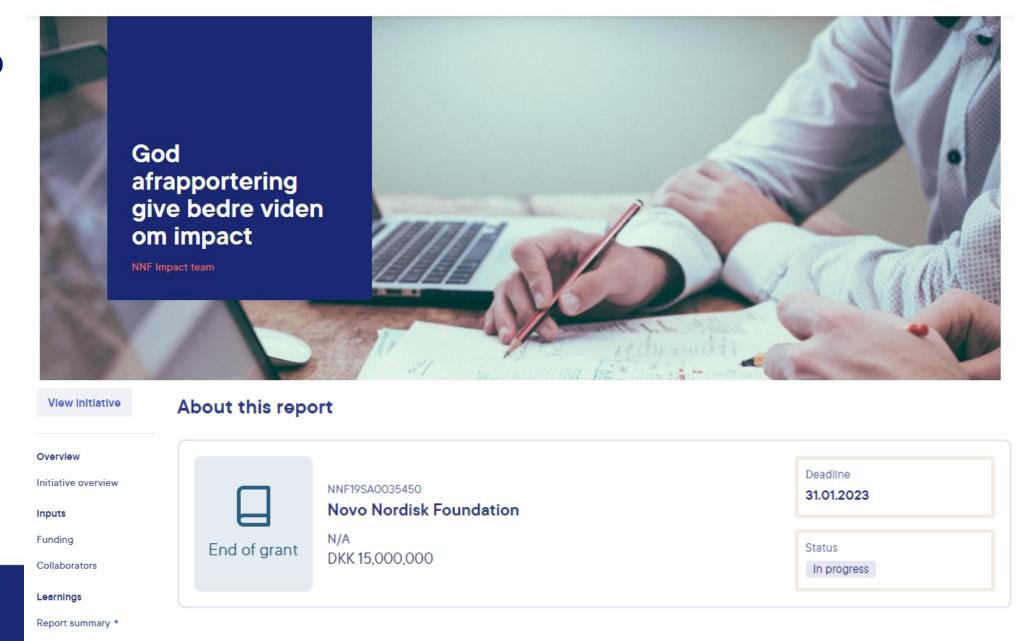
https://novonordiskfonden.dk/facts-and-figures/

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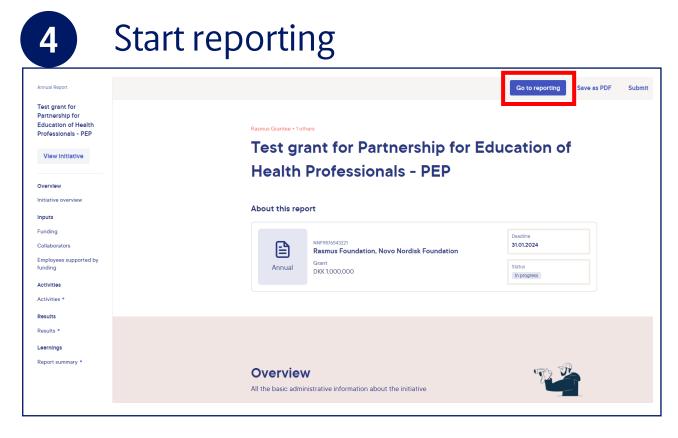


### The few essential steps for good reporting



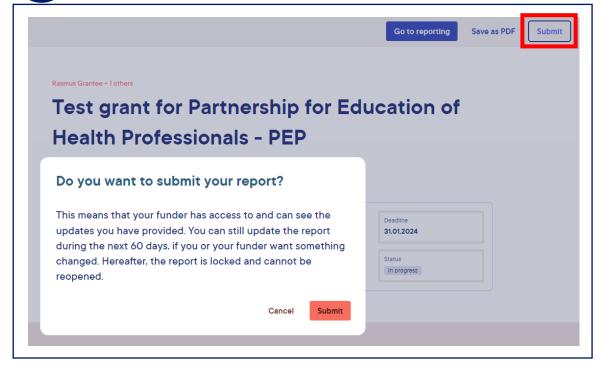








6 Save and submit your report





### Frequently asked questions

- I only have a short and small project do I need to make a report?
- I can't find the funder I also receive support from on the list of possible foundations write to <a href="mailto:support@foundgood.org">support@foundgood.org</a>
- I can't find my collaboration partner in the overview Write to <a href="mailto:support@foundgood.org">support@foundgood.org</a>
- Who should I contact if I have technical problems? Write to <u>support@foundgood.org</u>
- Who should I ask if I have questions about the content of my report? Write to registration@novonordiskfonden.dk
- Where can I find more information about reporting to the Novo Nordisk Foundation <a href="https://novonordiskfonden.dk/en/impact/reporting/?tab=foundgood">https://novonordiskfonden.dk/en/impact/reporting/?tab=foundgood</a>

