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Introduction to Foundgood

Webinar - January 2025

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Agenda

- Introduction to the Foundgood platform
- The Novo Nordisk Foundation's experiences with Foundgood
- A Step-by-Step guide to reporting to the Novo Nordisk Foundation
- Ask questions about your reporting

Working together to understand impact

Foundgood helps foundations and grantees share and understand the impact they create - together



[View Initiative](#)

About this report

Overview

Initiative overview

Inputs

Funding

Collaborators

Learnings

Report summary •



End of grant

NNF19SA0035450

Novo Nordisk Foundation

N/A

DKK 15,000,000

Deadline

31.01.2023

Status

In progress

Foundgood

The Novo Nordisk Foundation uses Foundgood as the reporting platform for grants awarded within the social and humanitarian area as well as within the education, outreach and innovation area.

Launched in September 2019, Foundgood is owned and operated by the non-profit company Found-Aid.

Today, **4** foundations and more than **350** grantees use Foundgood.

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What makes Foundgood a unique reporting platform?

Foundgood helps NNF and grant recipients get an overall overview of the results and effects achieved

- **Foundgood is Cloud based** - provides secure and transparent sharing of data, both internally in your organizations and with the Novo Nordisk Foundation
- A **flexible design** that ensures systematic collection of data regardless of whether it is long-term partnerships or small individual grants.
- Foundgood uses a simple and **logical model** that ensures a common understanding of what your project is about (vision/goals), the work to be done (activities), the results achieved (output) and the long-term effects (outcomes and impact).



832 NNF projects in Foundgood

		Number of grants
	Humanitarian	244
	Science and Innovation	129
	Education	369
	Social	90

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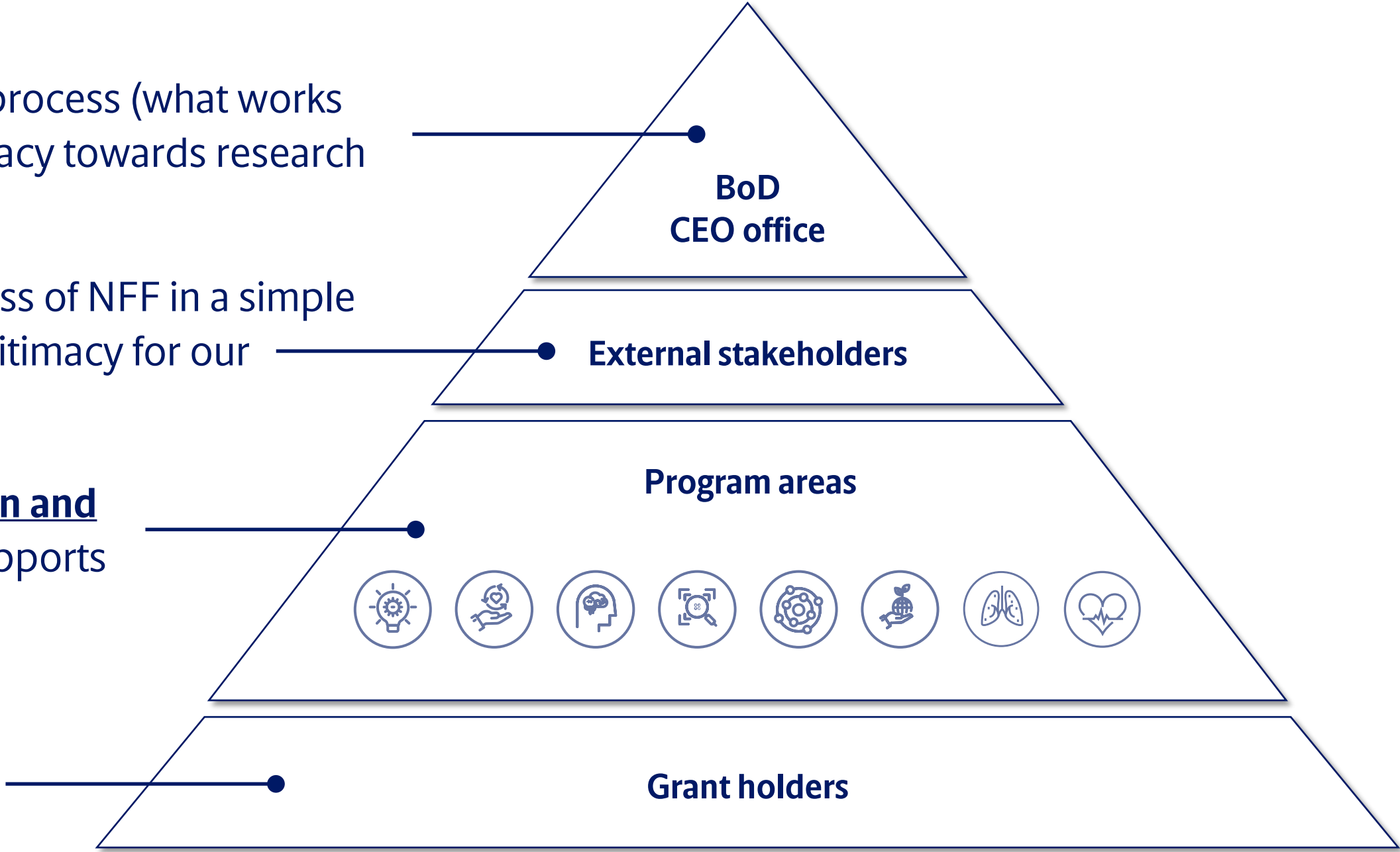
Why reporting is important to the NNF

We support an **informed decision** process (what works and what does not) used for advocacy towards research funding.

We **communicate** the overall success of NFF in a simple way to create transparency and legitimacy for our research funding.

We support and facilitate **evaluation and learning** in the organization that supports impact management.

We circle back input, output and outcome data to the grant holder to facilitate **learning**.

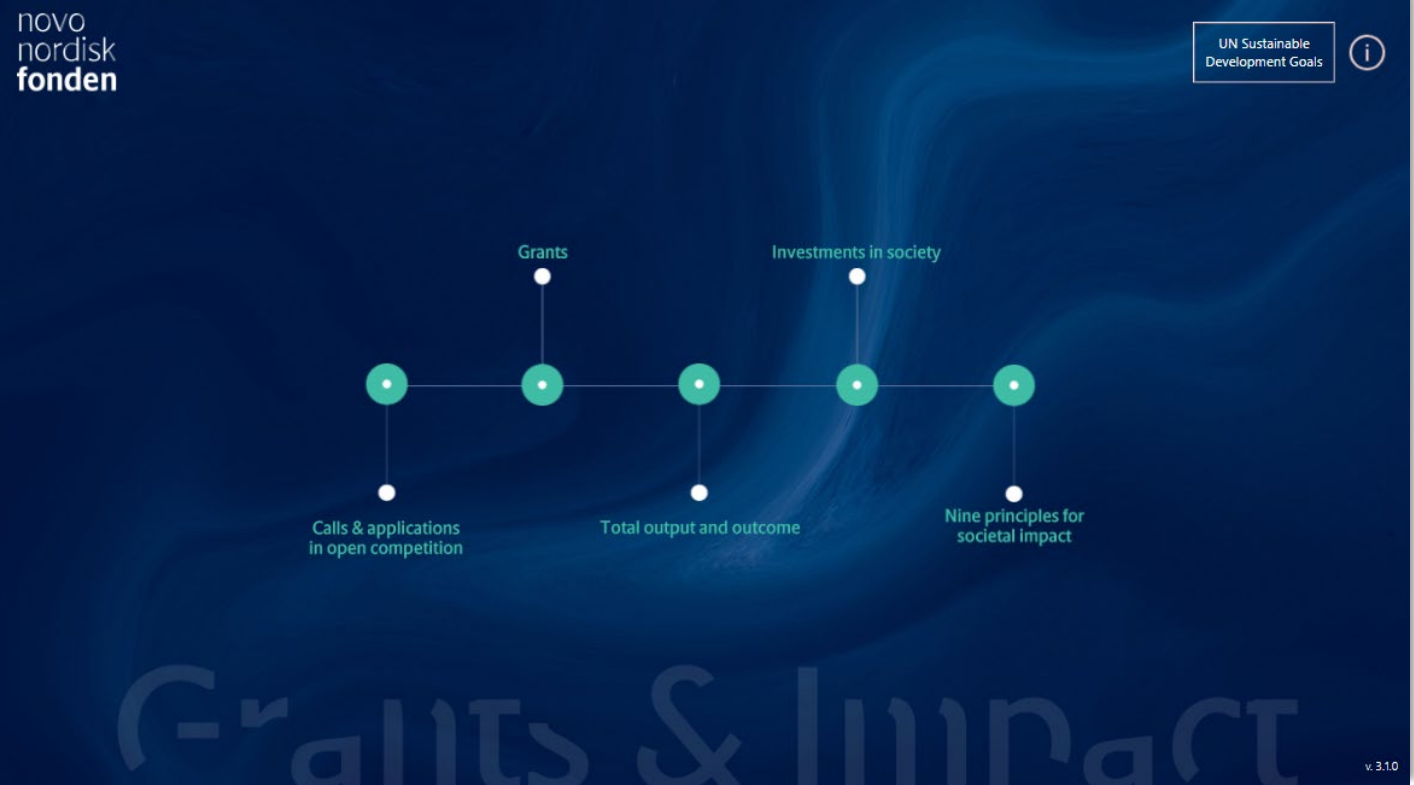


We actively use the reported results and outcomes

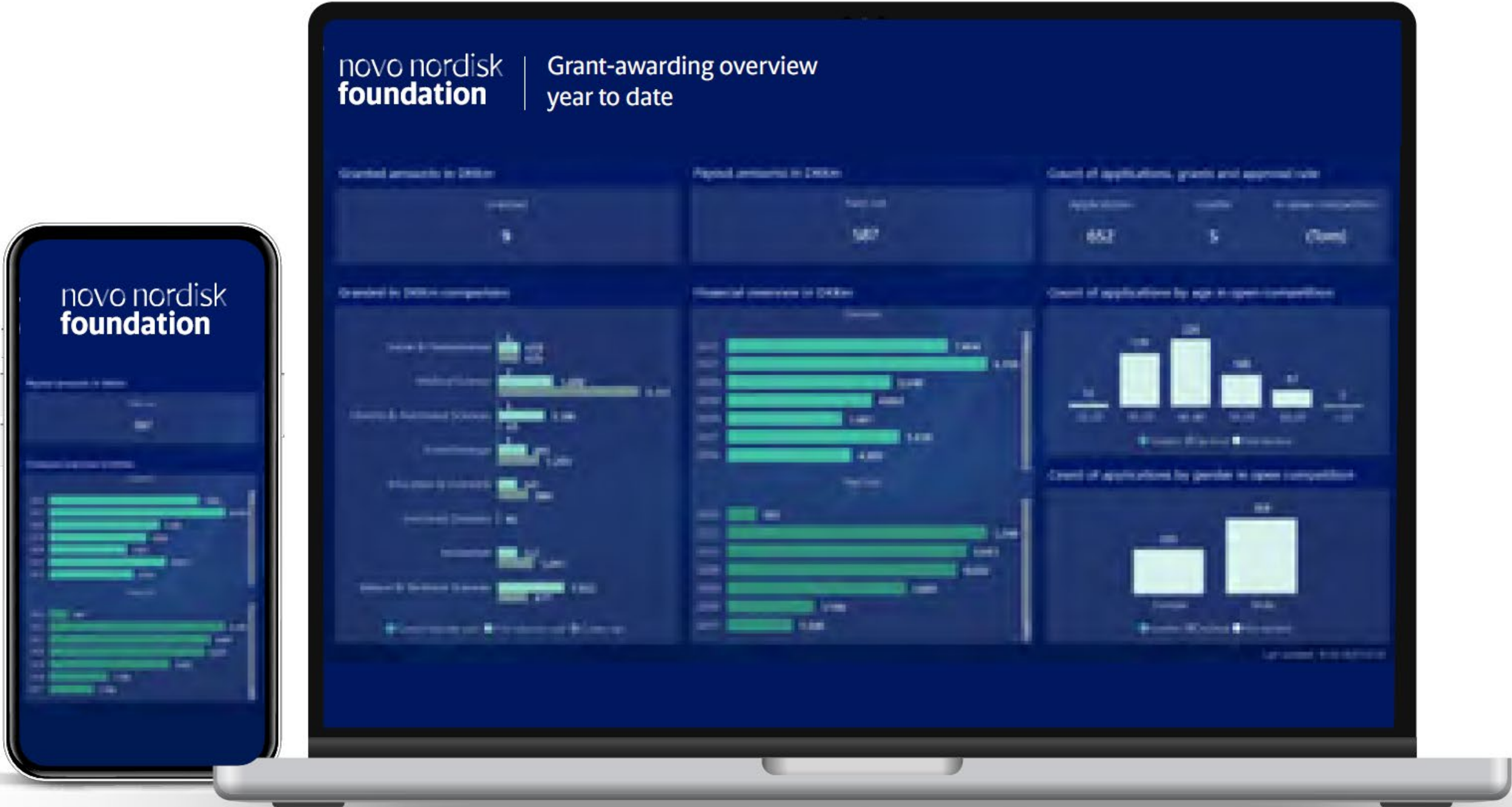
Impact Assessment Framework: Based on the Logical Impact Model, we conduct three types of analyses



novo nordisk
foundation
Benefitting people and society



The NNF Dashboard



<https://novonordiskfonden.dk/facts-and-figures/>

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Foundgood.org



Frequently asked questions

- I only have a short and small project do I need to make a report?
- I can't find the funder I also receive support from on the list of possible foundations - write to support@foundgood.org
- I can't find my collaboration partner in the overview - Write to support@foundgood.org
- Who should I contact if I have technical problems? – Write to support@foundgood.org
- Who should I ask if I have questions about the content of my report? – Write to reporting@novo.dk
- Where can I find more information about reporting to the Novo Nordisk Foundation
<https://novonordiskfonden.dk/en/impact/reporting/?tab=foundgood>



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Thanks for your participation

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