

novo
nordisk
fonden



HEALTH INTEGRATED IN SOCIAL EFFORTS

Information and guidelines for
applicants

es
in
d
u
r

Table of contents

1	Health Integrated in Social Efforts	4
1.1	PURPOSE	4
1.2	AREAS OF SUPPORT.....	4
1.3	ELIGIBILITY.....	4
1.4	FUNDING.....	5
1.5	LANGUAGE	5
1.6	APPLICATION PROCESS.....	5
1.7	ASSESSMENT CRITERIA	6
2	THE APPLICATION AND GRANT MANAGEMENT SYSTEM – NORMA	6
2.1	USER REGISTRATION	7
2.2	CREATING AN APPLICATION	7
2.3	TEXT AND ILLUSTRATIONS	8
2.4	SUBMITTING THE APPLICATION	8
3	APPLICATION CONTENT	9
3.1	APPLICANT	9
3.2	INSTITUTION.....	10
3.3	PROPOSAL.....	11
3.4	BUDGET.....	12
3.5	APPENDICES	13

Information about the call

Grant capital:
DKK 20 million

Award amount
DKK 1-5 million per grant

Application form opens:
31 Maj 2021

Application deadline:
6 October 2021, 2 pm.

Applicant notification:
December 2021

Earliest start date:
1 February 2022

Latest start date:
30 November 2022

Review committee:
Committee for Integrating Health in Social Efforts

Contact:
Maja Lund
Project Manager
Phone: 35276561
E-mail: mol@novo.dk

1 Health Integrated in Social Efforts

These guidelines are intended to assist you in the application process when applying for a grant from the Novo Nordisk Foundation (NNF). It is important that you carefully read these guidelines before initiating the application process, as the guidelines contain the complete call text as well as instructions regarding the completion of the application.

NNF will treat all applicant and application information confidentially. Read more about how NNF processes personal data under 'privacy & security' in the online application system, NORMA. See how to access NORMA in section 2 of these guidelines.

Furthermore, please read 'General Terms and Conditions' for grants from NNF that all Grant Recipients must comply with:

<http://www.novonordiskfonden.dk/en/content/conditions-grants>

1.1 PURPOSE

The thematic call aims at endorsing inclusion of healthy living in activities in the volunteer organizations in the social sector. The purpose is to inspire social organizations to prioritize healthy food habits or physical movement in existing social efforts for children like summer camps, leisure clubs etc.

The call is designed to 1) make a difference for the children participating in project activities, 2) motivate and facilitate that social organizations begin to prioritize health in their existing efforts and 3) facilitate collaboration between the social sector and the health sector, and promote innovative collaborations.

1.2 AREAS OF SUPPORT

You can apply for support for projects with a focus on integrating health into existing social initiatives. Projects can focus on developing, testing, implementing and / or evaluating initiatives and innovative approaches aimed at promoting health among vulnerable children and young people.

The target is to find projects and initiatives targeted at vulnerable children and young people. Projects can work directly with the children and / or with staff, volunteers, and adults surrounding the children.

You can apply for support for the development of methods, initiatives and materials, as well as resources for social initiatives with a focus on integrating health elements among vulnerable children and young people in e.g. leisure clubs, associations, social services, summer camps, etc. and for salaries related to the project.

1.3 ELIGIBILITY

Non-profit organizations can be main applicants of this call. Preferably, social organizations will apply in partnerships with stakeholders from the health sector.

1.4 FUNDING

A total of up to DKK 20 million is available for grants between DKK 1 million and DKK 5 million for projects lasting up to 5 years.

Applicants may apply for funding for the following types of expenses:

- Salary for applicants or project participants associated with the project (at all levels) including project management.
- Salary for consultants associated with the project.
- Operating expenses, such as direct expenses for the development, operation, and implementation of the project, including materials and equipment.
- Dissemination of results from the project in the form of conferences, publications, and other knowledge sharing.

Administrative support may account for a maximum of 5% of the total budget and must be included therein.

The administrative support:

- can cover expenses such as for accounting, payment of salaries, purchasing, hiring, as well as auditing and financial reporting on the project
- cannot cover administrative expenses that are not directly related to the project
- can via the host institution be shared between the institutions of the main- and co-applicant(s), as detailed in the application budget
- is not automatically included in the grant, and must be stated/applied for in the application budget, but should not be specified in detail

NNF will not award funding for:

- commercial activities
- overhead
- buildings



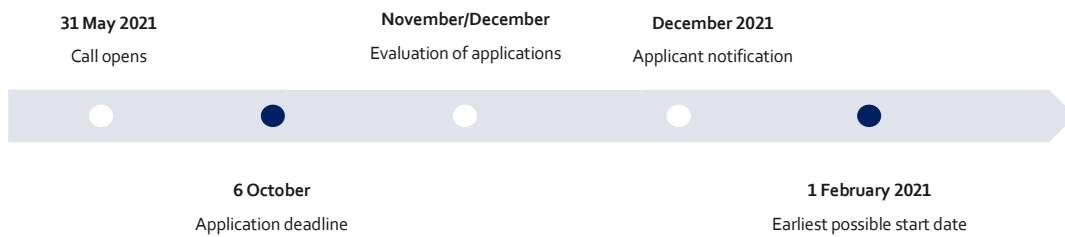
The grant may not be used to cover 'overhead' (i.e. rent, electricity, water, maintenance etc.)

1.5 LANGUAGE

The application and any additional uploads must be written in Danish or English. Choice of language will have no influence on the evaluation of the application.

1.6 APPLICATION PROCESS

The application must be completed and submitted using NNF's online application and grant management system, NORMA, which can be accessed from: <https://norma.novonordiskfonden.dk>
Further information on how to access and navigate in NORMA can be found in chapter 2.



When all applications have been assessed, applicants will be notified about whether they have been awarded a grant. The notification e-mail will be sent from noreply@norma.novonordiskfonden.dk to the e-mail address entered on initial registration.



NNF does not provide feedback in case an application is not selected for funding.

1.7 ASSESSMENT CRITERIA

NNF's ad hoc committee for Health Integrated in Social Efforts will primarily assess the applications based on the following criteria:

- The project's compliance with the purpose of the notice.
- Relevance and importance of the proposed project, including the project's starting point in existing knowledge in the field.
- The project's professional quality, potential for anchoring and scalability.
- Solidity and feasibility of the overall project plan – including plan for evaluation and knowledge sharing.
- Qualifications and capacity of applicant and applicant institution.

If you have an active grant from NNF, this may be taken into consideration in the evaluation of your application for a new grant. In general, it is recommended that the Grant Recipient has delivered results on the active grant(s) before submission of a new application to NNF. If you apply while having an active grant from NNF, you must describe how the project you propose in this application is different from and/or coherent with the project(s) already funded and briefly describe the progress of the already funded project(s).

2 THE APPLICATION AND GRANT MANAGEMENT SYSTEM – NORMA

Sections 2 and 3 provide guidance on completing and submitting an application through NNF's online application and grant management system NORMA. Section 2 contains general technical information, while section 3 contains information specific to the individual call. All the fields of the application form must be completed in accordance with these guidelines and the instructions in NORMA.

2.1 USER REGISTRATION

NORMA can be accessed through links on NNF's website or directly at:

<https://norma.novonordiskfonden.dk>

Before you begin, please read the instructions on the login page.

If you do not have a user profile in NORMA, you can register by clicking on REGISTER AS organizational applicant. You will be asked to fill in a contact form, which will appear in a new window. The main applicant should only have one user profile. Use your work e-mail address for registration. After the registration, you will receive an e-mail with your username and password. You can now log in to NORMA. When you log in for the first time, you will be asked to change your password.

Applicants who have previously applied for a grant from NNF or have an active grant may already have a user profile in NORMA. If you are in doubt, an existing user profile can be retrieved by clicking FORGOT PASSWORD and entering an e-mail address. If you have a user profile in the system, you will receive an e-mail with login information and a new password within 5–10 minutes.

A registered user who submits an application is legally responsible for the truthfulness of the content of the application.

If you experience technical problems, please contact NORMA Support: norma-support@novo.dk.



An applicant cannot change the e-mail address provided at registration. Please contact NORMA Support if you need to change your e-mail address.

2.2 CREATING AN APPLICATION

To initiate a new application, you first need to identify the call and grant you wish to apply for. In NORMA, go to the OPEN CALLS tab, which is located in the upper right corner of the screen. All currently available grants are visible in tabs that are sorted by NNF's overall grant areas.

Initiate an application by clicking the blue APPLY NOW button. Your draft application is then created and will remain a draft version until you actively submit the application.

You can create and subsequently edit a draft version of the application until the deadline. A draft application can be saved by clicking SAVE DRAFT and may be cancelled at any time up to the deadline by clicking the button CANCEL APPLICATION. An application is not submitted to NNF until an applicant has clicked SUBMIT.

The application comprises tabbed sheets that need to be completed but not necessarily in chronological order. Fields marked with a red star (*) are obligatory to fill in.

You can review the application at any time by clicking OPEN under MY APPLICATIONS on the NORMA front page. The whole application, including any currently entered data, can be downloaded as a PDF file by clicking on APPLICATION PDF. Make sure the PDF is readable and formatted appropriately before submitting your application.

2.3 TEXT AND ILLUSTRATIONS

FILLING IN THE FIELDS

For all applications, the individual fields must be completed in accordance with these guidelines and the instructions supplied in NORMA.



To prevent loss of data, it is essential to press **SAVE DRAFT** before you leave NORMA or navigate in the system.

APPLICATION TEXTS

Text from Word, for example, can be copied and pasted into most text fields of the application. It is, however, important to check that formatting, special letters and symbols have not been converted or lost in the text fields after copying and pasting. If the formatting looks wrong in NORMA and in the PDF, you can try to change all text to "Normal" under the tab **FORMAT**.

The available functions for formatting text are at the top of the text fields. Some shorter text fields do not have the option to format.



For readability purposes, standard fonts, font size 11-12, and line spacing between 1.0 and 1.5 must be used.

ILLUSTRATIONS

Illustrations with figures, charts, tables, images etc. related to the project description can be uploaded under **PROPOSAL** (a maximum of four illustrations are allowed). Include the illustration number and a legend or caption for each illustration file when uploading. The illustrations will be integrated in the final application PDF.

The following file formats for illustrations are accepted in the system: **JPG, JPEG, PNG, and BMP**. The maximum accepted size for each illustration is 1050*1650 pixels.

2.4 SUBMITTING THE APPLICATION

The application in its entirety must be submitted electronically via the application system by clicking **SUBMIT**. It is not possible to submit an application or any part of it by standard mail or e-mail. Any material submitted outside the application system will not be included in the evaluation and will not be returned.

All applicants must read and accept NNF's Standards for Good Research Practice before submitting the application. A link can be found under "Policies" in the top right corner of the window. Further, the applicant must declare that the information provided in the application is true and accurate.

An application cannot be submitted unless all the required fields have been completed. Fields in the application that are incorrectly completed or incomplete will be listed in a box at the top of the screen. Clicking on each individual line marked in red takes you directly to the incomplete field. The box will disappear when you select **SAVE DRAFT**. This allows you to continue with the application and submission.



A list of any incorrect or incomplete entries will be autogenerated when you click **SUBMIT**. Amending incorrect or incomplete entries can be time-consuming, so we recommend submitting applications well before the deadline.

If you wish to modify a submitted application before the deadline, it is possible to reopen the application. Be aware that the application must be resubmitted before the deadline. Applications cannot be modified after the submission deadline.

Once the application has been submitted, a confirmation of receipt will be sent to the e-mail address used for logging into the system. If you do not receive a confirmation of receipt (please check your spam folder), you should contact NNF as soon as possible using the contact details on page 3.

If you wish to withdraw a submitted application after the deadline, you must contact NNF via e-mail, using the contact information on page 3.



Please remember to check that the PDF version of the application is legible and contains all entered information and uploads before submitting the application.

3 APPLICATION CONTENT

This section provides guidelines on the content required in the sections of the online application form for this call.

3.1 APPLICANT

The applicant tab contains various sections with information about the main applicant as well as any co-applicants:

- Contact person
- Personal information
- Educational information
- Current institution
- Experience
- Co-applicant(s)
- Previous and Current Grants from NNF

MAIN APPLICANT

During the grant period, the main applicant must be a manager or project manager in a non-profit organization in Denmark.

PREVIOUS AND CURRENT GRANTS FROM NNF

If you have previously submitted other applications in the same calendar year, summarize how these applications are related to the current application.

If you have received any grants from NNF as an applicant or a co-applicant within the past five years, you must provide the application number, project title, grant period (in years), grant amount and the percentage share of the grant (100% if there is no co-applicant). Briefly summarize how any of the grants are related to the current application.

CO-APPLICANT(S)

For this call, a number of co-applicants may be either required or allowed for the application. Co-applicants participate actively in organizing and implementing the project and receive a share of the grant. The project description should clearly describe the role of any co-applicants, and the budget should clearly indicate the co-applicants' share of the total budget. Co-applicants must be invited through NORMA and subsequently confirm their status as co-applicants in the application.

- Go to the INVITATIONS link in the blue field on the left.
- Click the + symbol and enter the name and e-mail address of the co-applicant.
- Select CO-APPLICANT under ROLE in the drop-down menu.
- Click INVITE.
- Co-applicants will be contacted automatically through NORMA and asked to confirm their status as co-applicants.

When the co-applicant accepts his or her status as co-applicant, additional fields will appear in the application. The CO-APPLICANT field includes information about co-applicant(s), including previous grants received from NNF. A short CV (maximum two pages) or an endorsement from the institution for each co-applicant can also be uploaded as a PDF file by clicking on CO-APPLICANT UPLOAD(S).

Either the co-applicant or the main applicant must complete the CO-APPLICANT field. Only one person can edit the application at a time.

If the co-applicant has confirmed participation but the information has not been entered in the CO-APPLICANT field, NORMA will not include the co-applicant as part of the application. The main applicant must therefore check that the information about any co-applicant(s) is included in the application before submitting it.

If co-applicants are mandatory, the application cannot be submitted before the required number of co-applicants have accepted. Similarly, if the number of co-applicants exceeds the maximum number allowed, the application cannot be submitted.

Please start the process of inviting co-applicants well in advance of the submission deadline.



Please note that co-applicants can read, edit, and upload information in the entire application but cannot submit the application.

3.2 INSTITUTION

Please provide information about the institution where the grant will be administrated. This institution is where you will be employed during the grant period and the institution which will be responsible for budgeting, accounting and staff supported by the grant.



Registering a new administrating institution in NORMA can take up two working days. The application can be edited but cannot be submitted before this information is registered. We therefore recommend that you register an administrating institution in good time.

3.3 PROPOSAL

Describe the project using the following fields on the PROPOSAL tab:

PROJECT TITLE

Please provide a short title for the project (maximum 150 characters, including spaces).

BRIEF PROJECT DESCRIPTION

Please provide a brief stand-alone summary of the project describing its purpose, target group and activities. (maximum 2000 characters, including spaces).

PROJECT DESCRIPTION

Purpose

Describe the purpose of the project and how it supports the purpose of the call.

Background

Describe existing knowledge on which the project is based, and how the project will contribute with new knowledge and learnings. If relevant describe how the project interact with existing initiatives in the field and whether there are opportunities for synergy and knowledge sharing.

Project organization

Describe the stakeholders and partnership collaborating on the project.

Project method and plan

Describe what you want to do and how - including a description of individual activities and how they fit into an overall plan in relation to the project's purpose. Describe how learnings, knowledge and experiences are collected during the project.

Evaluation

Describe the expected outcome of the project and how this is evaluated. The yield may be set up as criteria of success. Describe expected yield for the project's target groups as well as the expected benefits in terms of building knowledge and experience and introducing new practices. Describe how the impact and benefit of the project (fulfilment of the success criteria) measured.

Knowledge sharing and anchoring

Describe how it is ensured that the accumulated knowledge and experience is shared. Describe plans for the project and the accumulated knowledge when the project period ends.

(maximum 20,000 characters, including spaces).

Abbreviations should be defined at the first use, and preferably a list of abbreviations should be included in the project description.

ILLUSTRATION UPLOADS

A maximum of four illustrations of 50 mb each can be uploaded here. Accepted formats are .jpg, .png, .gif, .bmp.

LITERATURE REFERENCES

Please provide the reference information for the literature cited in the project description (maximum 4000 characters, including spaces).

LAY PROJECT DESCRIPTION

Please provide a brief summary for non-experts in lay language. If the application is awarded a grant, the text may be used for publication (maximum 1000 characters, including spaces).



Please note that the application should address all the assessment criteria listed in subsection 1.7.

3.4 BUDGET

The budget only comprises the information entered in the BUDGET tab. Additional budget information attached under UPLOADS or added under other tabs than BUDGET will not be considered. The budget must be entered in budget years following the grant period and not calendar years.

GRANT PERIOD

Before you can fill in the budget template, start by entering the start and end dates for the grant. NORMA then generates a grant period in whole years, which is reflected in the budget template. The grant period is the duration of NNF's grant for the project.

Complete the budget as follows:

- Click on the blue OPEN/EDIT icon to open a budget in a pop-up window.
- Click the + key to add budget rows.
- Select one of the budget headings, enter an amount under VALUE (DKK) and specify what the amount is for under DESCRIPTION.
- All amounts must be stated in Danish kroner (DKK) without decimal points, commas or spaces. NORMA automatically inserts the thousands separator.
- Save and close the budget spreadsheet by clicking SAVE and CLOSE (in that order) and then return to the BUDGET tab.

Important: If you make any changes to the grant period after filling out the budget, you must clear the budget table before making the change to the grant period.

Any comments about the budget can be entered in the SUPPLEMENTARY INFORMATION field.

Funding, both received and applied for, from the applicant's own organization and from other sources should be entered under ADDITIONAL CONTRIBUTIONS FOR THE PROJECT. The amount entered should be the total sum for the entire grant period. The NNF does not allow double funding and there can be no budgetary overlaps between projects. The INFORMATION FOR ADDITIONAL CONTRIBUTIONS field must clearly describe what the additional contributions cover and how the project proposed in this application is different from the project already funded or applied for from other parties than NNF. If the applicant, after

submitting the application, receives funding for the project or parts of the applied project from others, the NNF must be contacted as soon as possible.

The way in which the budget is set up influences any later financial reporting to NNF. Please note that the financial accounts must have the same headings as the budget posts in the application.



Applicants may only apply for the types of expenses listed in subsection 1.4.

3.5 APPENDICES

Please limit the amount and size of appendices. It is not guaranteed that appendices will be included in the committee's evaluation of the application.

All uploads must be in PDF format. NORMA automatically places these uploads at the end of the application. Please respect the page limitation and the upload requirements stated in the call. Uploads in excess of these limits may not be considered for evaluation.

May 2021

The Novo Nordisk Foundation

The Novo Nordisk Foundation is an independent Danish Foundation with corporate interests. The objective of the Novo Nordisk Foundation is twofold: To provide a stable basis for the commercial and research activities conducted by the companies within the Novo Group and to support scientific and humanitarian purposes.

The vision of the Novo Nordisk Foundation is to contribute significantly to research and development that improves the lives of people and the sustainability of society.